



Biomarker and Diagnostic Workshop plus Diagnostic Facility Tour. Sponsored by Hologic
11th October 2017, San Diego

Aims of the Workshop - Understanding the CDx development process - From biomarker discovery to approved and marketed diagnostic product

- The potential and chosen routes for pharmaceutical biomarker discovery and development to diagnostic development
- Diagnostic Development – the key interactions between Diagnostic development and Drug development
- The impact of early decisions on the Diagnostic development process
- Are your clinical trials fit for Diagnostic development?
- Regulatory Challenges
- Reimbursement Challenges

Timings	Suggested talk titles	Speakers
8.45 – 9.00	Registration (Delegates arrive, coffee, tea, networking)	
09:30	Welcome Introduction	Hologic
09:45	Diagnostic Development from the Drug Development Perspective	Professor Martin Armstrong, Senior Director Molecular Genetics, Experimental Medicine and Diagnostics, UCB
10.15	Diagnostic Development from the Diagnostic Perspective	Dr Bob Holt, Companion Diagnostic Development Manager, Hologic
10:45	Rx – Dx partnership to enable success	Prof Armstrong, UCB Bob Holt, Hologic
11:15	Coffee Break and Networking	Hosted by Hologic
11.45	Understanding Regulatory Interactions	Speaker to be confirmed
12.15	Understanding Reimbursement and its challenges	Danielle Scelfo, Senior Director, Health Policy and Reimbursement, Hologic
12.45	Workshop Closing remarks	Hologic
12:50	Lunch, Networking and Diagnostic facility tours	Hologic

Key Speakers:

- Professor Martin Armstrong, Senior Director Molecular Genetics, Experimental Medicine and Diagnostics, UCB
- Dr Bob Holt, Companion Diagnostic Development Manager, Hologic
- Dr Danielle Scelfo, Senior Director, Health Policy and Reimbursement, Hologic